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**fx(hash) X GALERIE DATA**

**DISRUPT**

**ALEKSANDRA JOVANIĆ  
FLORIAN ZUMBRUNN**

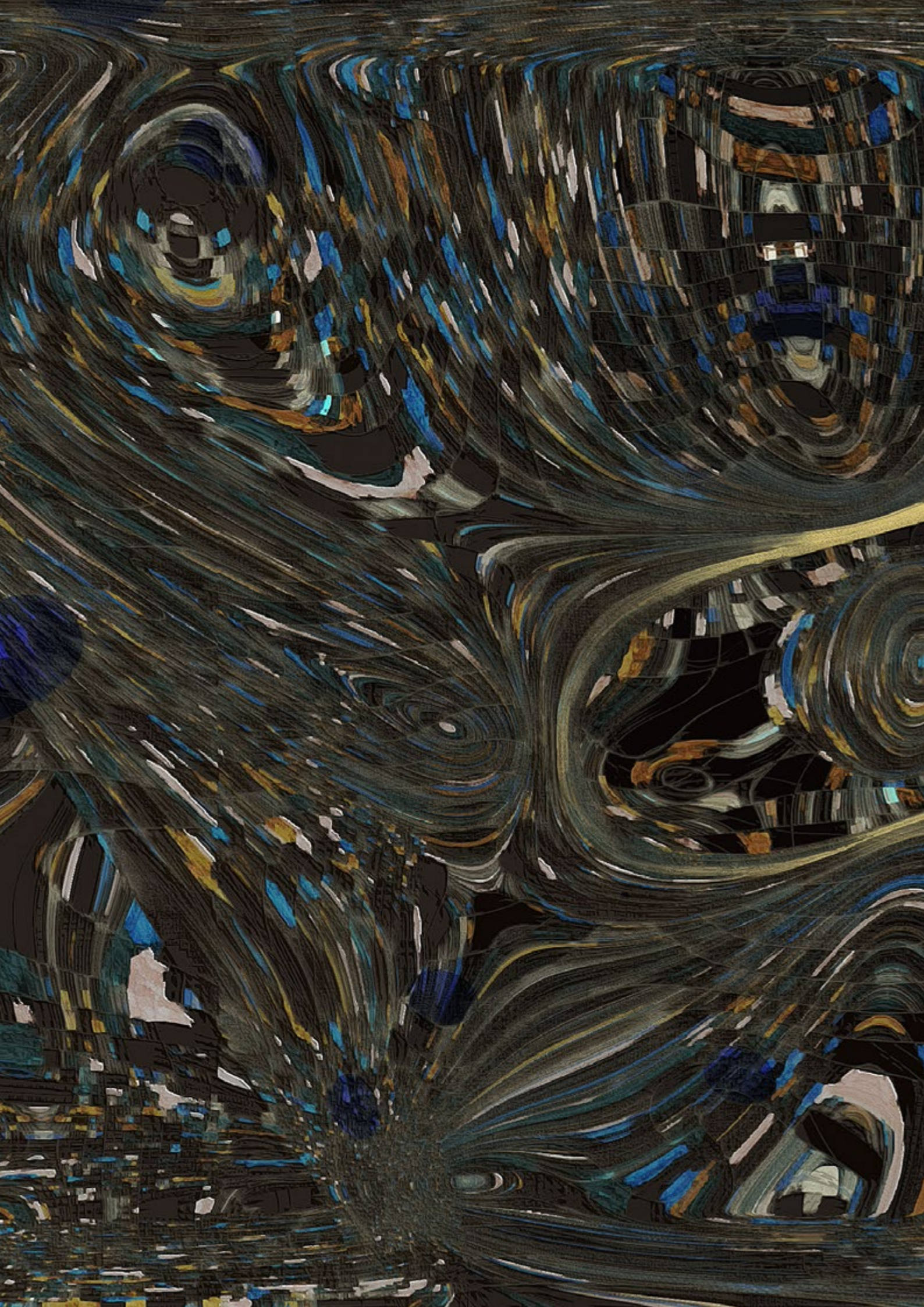
**OPENING FRIDAY, OCTOBER 4, 6-10 P.M.**

**GALERIE DATA**

**26, BOULEVARD JULES FERRY 75011 PARIS**

**THURSDAY-SATURDAY / 14H-20H**

**WWW.GALERIEDATA.COM**



# DISRUPT

**ALEKSANDRA JOVANIĆ  
FLORIAN ZUMBRUNN**

**from October 3 to 26, 2024**

**Opening on Friday October 4, 6 to 10 pm**

The DISRUPT exhibition presents two series by Aleksandra Jovanić and Florian Zumbrunn, emerging from long-term algorithmic research.

Based on a collaboration between fx(hash) and Galerie Data, the exhibition has a mixed concept between the digital and the tangible. The result is a series of works based on the same algorithm; with a drop on fx(hash), in parallel with an exhibition at the gallery.

Starting from the idea that any system, however regular and structured, can be destabilized by a disruptive intervention, the exhibition transposes this dynamic to the field of generative art.

The exhibition highlights this search for breaks in the course of an algorithmic process, to disrupt its coherent, repetitive results, by deliberately altering them to introduce variations that break the rigidity of predefined structures.

By playing on these programmed alterations, the artists reveal how code can be a tool of construction, but also of subversion, revealing in each composition a continuous exploration of the unexpected.

The code then becomes a tool for dialogue between apparent order and the possibility of controlled chaos, a tension between the system and its destabilization, revealing an ongoing exploration of the unexpected.

**fx(hash) X GALERIE DATA**

**Galerie Data**

**26, boulevard Jules Ferry Paris 11**

**Thursday to Saturday 2pm-8pm**

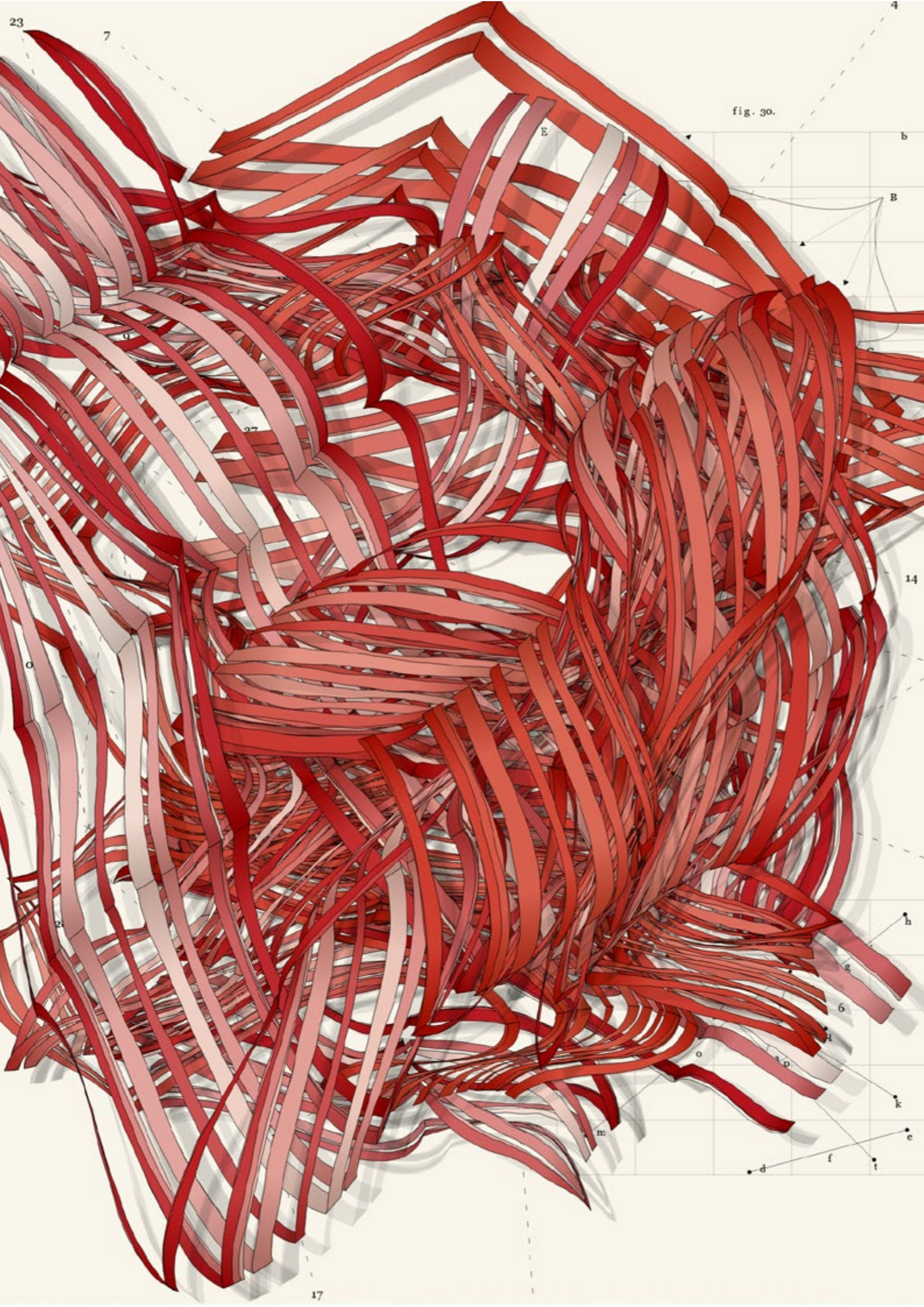
[www.galeriedata.com](http://www.galeriedata.com)

<https://www.instagram.com/galeriedata/>

**Contact Press & Gallery**

Gabrielle Debeuret

+33 (6) 18 52 26 86



## Aleksandra Jovanić, *An anatomy of Fracture*

*The Anatomy of Fracture* is a continuation of Aleksandra's research, initiated with her exhibition *line()*, exploring the process of drawing infinite combinations of lines prompted by one of the works and title instructions of minimalist artist Sol LeWitt.

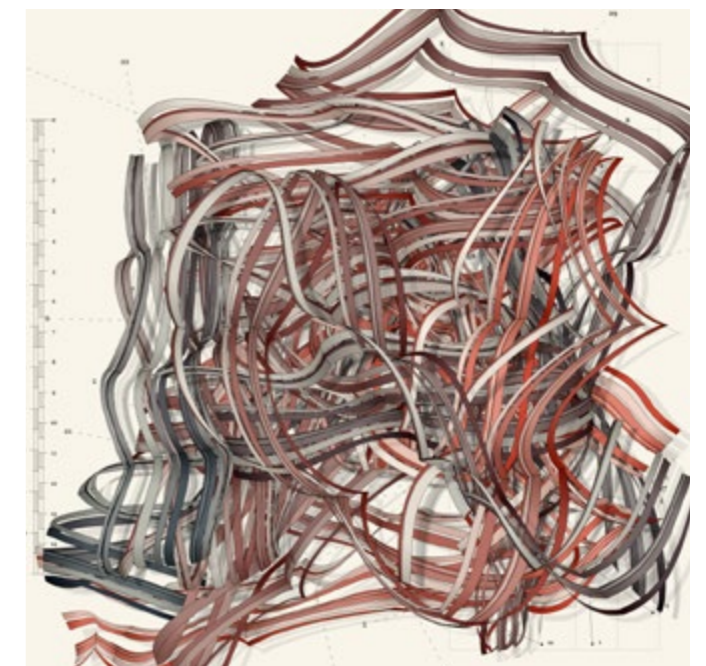
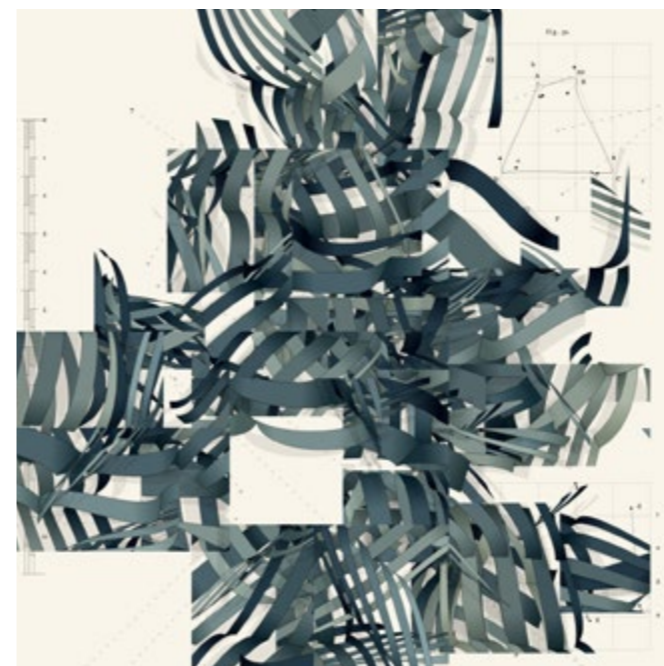
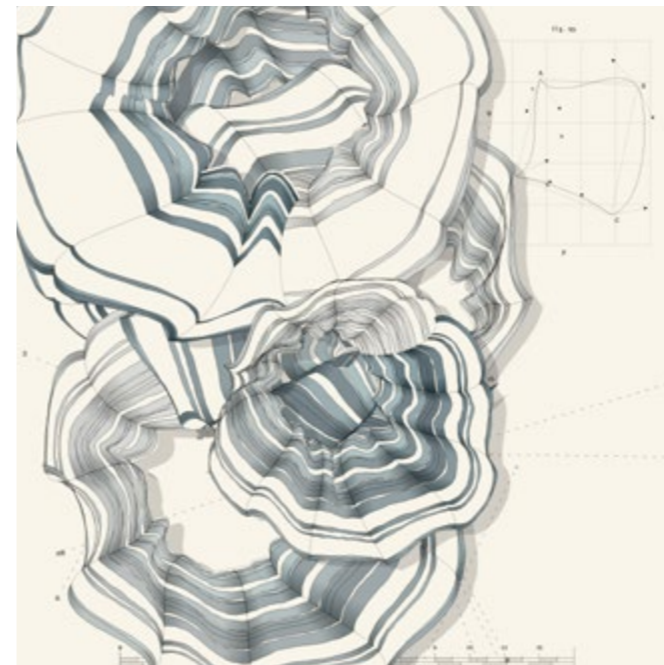
His work is often a reference point for generative artists because of the obvious parallels between his algorithm-like instructions and the natural randomness introduced by various factors. The initial instructions, consistently providing strict constraints, were interpreted in many ways through interactive animations projected on a physical book and triggered by turning the page.

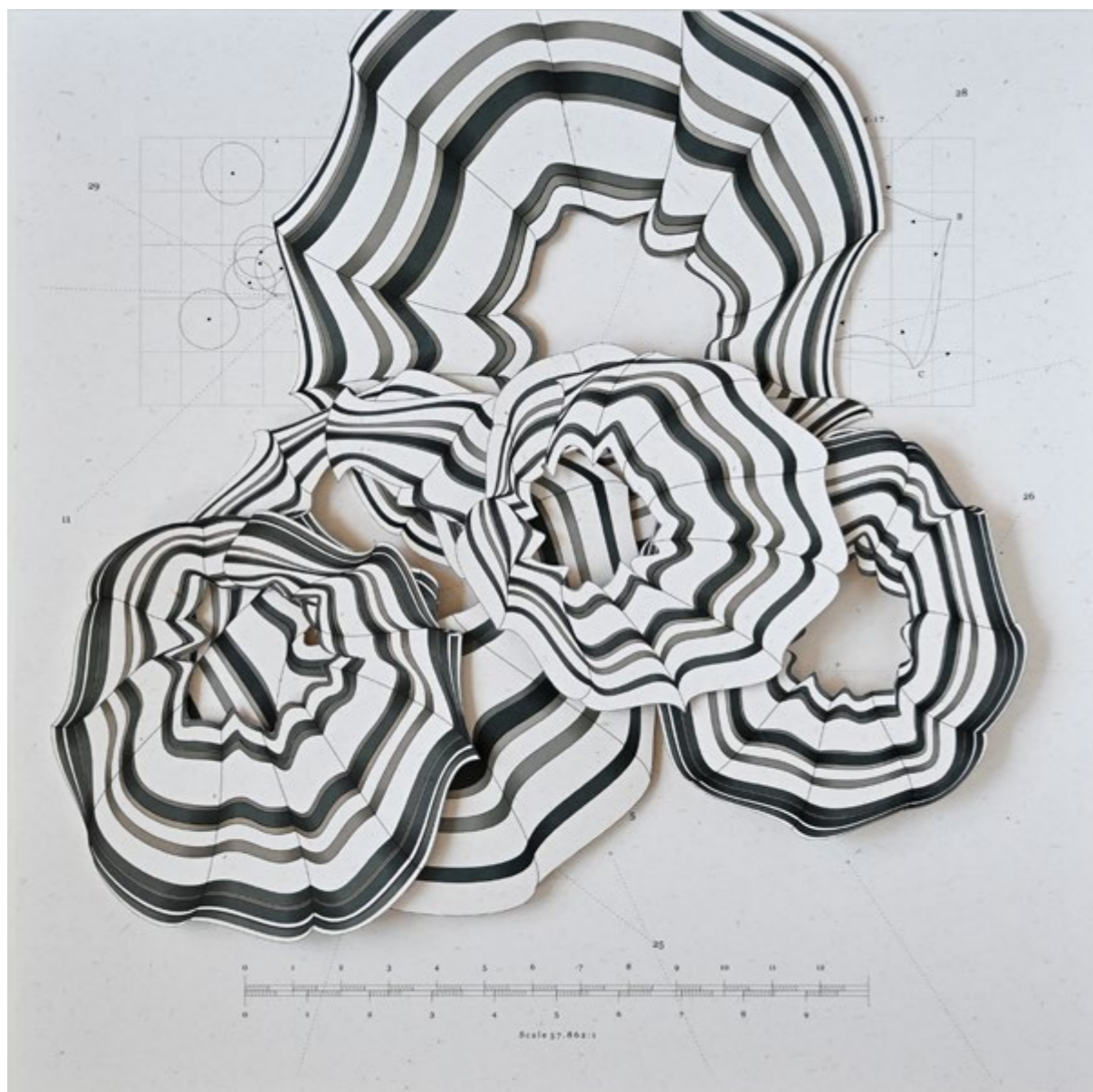
Code evolution (and intentional code disruption) gradually diverged from initial instructions, led lines to morph into bands, break their directions, and fracture surfaces into shatters, so the focus of *The Anatomy of Fracture* became about language imperfections, disruptions of verbal precision, unpredictable visual incidents originating from loose interpretations from spoken language, and embedded ambiguity in the code. Like LeWitt's instructions, code defines the parameters that orchestrate visual creation, imposing a structure while allowing chance and unpredictability to influence the final output.

In her work, Aleksandra frequently combines simple geometries and principles with scientific notations, diagrams, and graphs, suggesting connections, explanations, and additional instructions, but with the aim to augment how pliable and emotional our minds are in perceiving truth and reality. There are conceptual and some visual links to Sol LeWitt's *The Location of Six Geometric Figures (1974)*, a series of prints typically consisting of a straightforward, diagrammatic drawing accompanied by frustratingly convoluted directions.

**Aleksandra Jovanić, *The Anatomy of Fracture***  
**Digital series on fx(hash)**

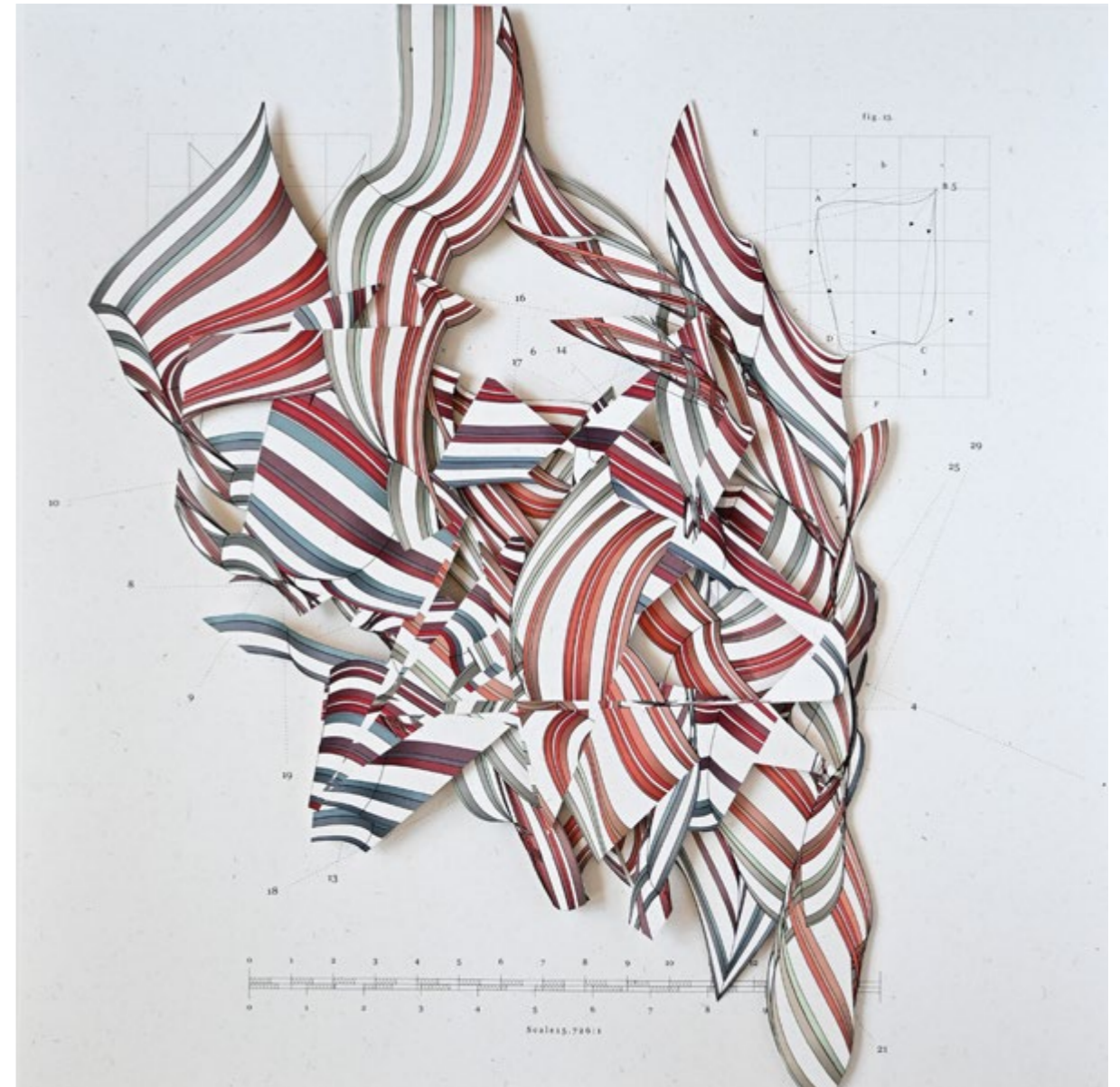
The algorithm in *The Anatomy of Fracture* plays with the density and proximity of lines to produce dimensional visual forms, as if they were physically present. The composition evolves on the matrix of a grid, whose successive iterations pass connected or discontinuous lines, creating a sense of disorder within an established order.





**Aleksandra Jovanić, *The Anatomy of Fracture*  
Paper objects**

Alongside his digital series, the artist has applied the same algorithm to create a collection of unique, hand-cut and hand-assembled works. The composition is structured through cut-out shapes, enriched by a play of shadows generated by the different layers of paper. In the background, scale serves to anchor the whole in a reality, albeit one that remains incoherent and contradictory.



**Aleksandra Jovanić, The anatomy of Fracture, Paper object #2, 2024**  
Archival inkjet digital print on Fedrigoni Woodstock Betulla 285gr, hand cut and glued  
Unique piece, 50x50 cm



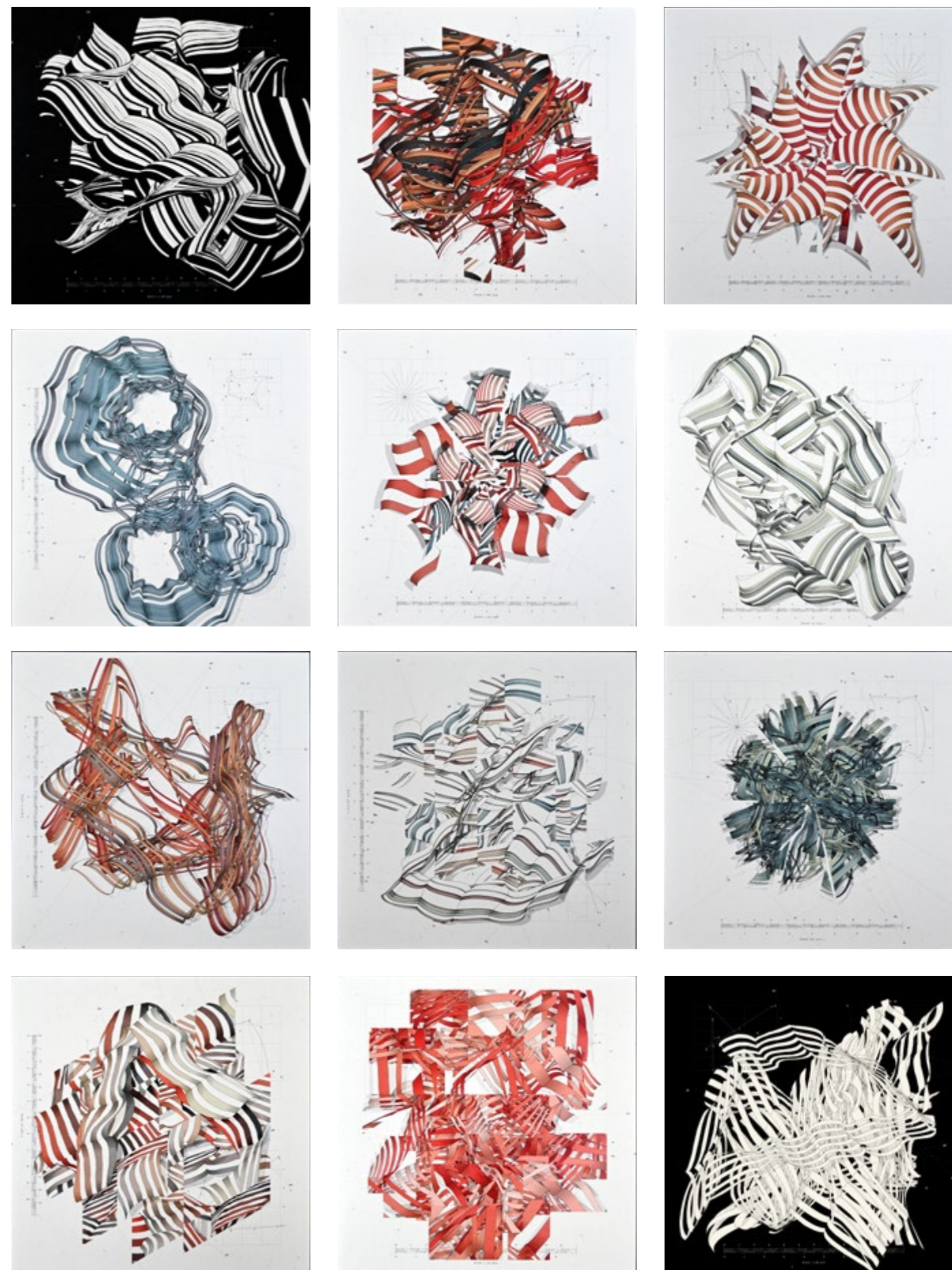
**Aleksandra Jovanić, The anatomy of Fracture, Paper object #3, 2024**  
Archival inkjet digital print on Fedrigoni Woodstock Betulla 285gr, hand cut and glued  
Unique piece, 50x50 cm



**Aleksandra Jovanić, The anatomy of Fracture, Paper object #4, 2024**  
Archival inkjet digital print on Fedrigoni Woodstock Betulla 285gr, hand cut and glued  
Unique piece, 50x50 cm

**Aleksandra Jovanić, *The Anatomy of Fracture*  
Paper prints**

These iterations are extracted from *The Anatomy of Fracture* algorithm and printed on paper. These unique physical works are signed by the artist and certified.



**Aleksandra Jovanić, *The anatomy of Fracture*, Paper prints, 2024**  
Archival inkjet digital print on Fedrigoni Woodstock Betulla 285gr  
unique piece, 30x30 cm

# ALEKSANDRA JOVANIĆ

Born in 1976 lives and works in Belgrade (Serbia)

<http://aleksandrajovanic.com/>

## Biography

Aleksandra Jovanić is an artist and programmer from Belgrade, Serbia. She holds a doctorate in Digital Arts and a BSc in Computer Science. In her research and artistic practice she combines various media, mainly in the field of interactive art, art games, and generative art.

Jovanić's recent works focus on the aesthetic of data visualization and optical illusions, as well as explorations of accepted concepts of truth and reality. Her work has been exhibited internationally in exhibitions at Unit London, Feral File, Vellum LA, ArtBlocks, and ArtBasel.

As an associate professor, she currently teaches at all three levels of study, at the Faculty of Fine Arts in Belgrade, at master studies of the Faculty of Applied Arts, and at art doctoral studies at the University of Arts in Belgrade.

## Exhibitions (selection)

**2023** line(),, solo exhibition, Gallery, Centre for Graphic Arts and Visual Researches, Belgrade

**2023** +GRAPH, group exhibition, Feral File, curated by Casey Reas.

**2023** Latitudes, solo exhibition, Mono Gallery, Tunis, curated by Kenza Zouari

**2023** Data Waves, Hyundai ArtLab digital commissions, collaboration with Ivana Dama.

**2023** The Pixel Generation, group exhibition, Unit London

**2023** Building Blocks, group exhibition, Unit London

**2023** YouTopia, group exhibition, VCA & The NFT Gallery, London & NY, curated by Micol Ap

**2023** GEN XX, group exhibition, NFT museum, Seattle, USA

**2022** FEMGEN, group exhibition, The Set, Miami, curator Micol Ap – VerticalCrypto Art, Right Click Save, Artblocks

**2022** VCA Invites, group exhibition, The NFT Gallery, London, curator Micol Ap - VerticalCrypto Art

**2022** 20th Biennial of Art in Pančevo, curator Maja Ćirić

**2022** Chance Encounters in New Medium, Tezos at Art Basel

**2022** The Ever-Evolving World of Art, Tezos at Art Basel, Hong Kong

**2022** Artists Who Code, group exhibition, Vellum LA / Artsy, LA, curators Mieke Marple and Sinyana Velicescu

**2021** GRAPH -10, group exhibition, FeralFile, curator Casey Reas

**2020** Silky pants, solo exhibition, Art Gallery Kolarac, Belgrade

**2020** MENDACIORUM ORTUS, solo exhibition, Gallery, Centre for Graphic Arts and Visual Researches, Belgrade

**2019** S.U.T.R.A. festival, group exhibition, Museum of Science and Technology, Belgrade

**2018** Brave women travel through time, solo exhibition, project collaboration with Čarna Manojlović, Pro3or, Belgrade

**2017** ELECTRIC SUMMER DAYS, solo exhibition, Galerija DKSG, Belgrade

**2016** Art & Science, group exhibition, Podroom gallery, Cultural Centre of Belgrade  
Imaginary maps, European Digital Art and Science Network award, in national selection for 2015.



## **Florian Zumbrunn, Becoming**

Florian Zumbrunn uses JavaScript programming to explore dynamic compositions in a series of works based on the principle of a structuring grid. The grid serves as a framework for the composition, determining the spatial placement of its constituent elements, which are rendered only when specific conditions are met, such as particular alignments of lines or colors.

His creative process unfolds in several stages, managed through visual layers that serve as a matrix for precise customization.

An initial gray sketch establishes the basic patterns, followed by the application of color, where the first lines are customized using a warp map that incorporates areas of distorted color through a specific blending mode. From these patterns, the artist selects colors and further customizes the lines according to the deformation map, using blending modes to integrate areas of altered color.

The final step is to reveal the final piece, utilizing the GPU's capabilities through a noise algorithm and a displacement mapping technique to create distorted and stretched textures, resulting in intricate visual patterns.

This final disruption generates a multitude of visual combinations that challenge and redefine the regularity of the underlying motif.

**Florian Zumbrunn, *Becoming*  
Digital series on fx(hash)**

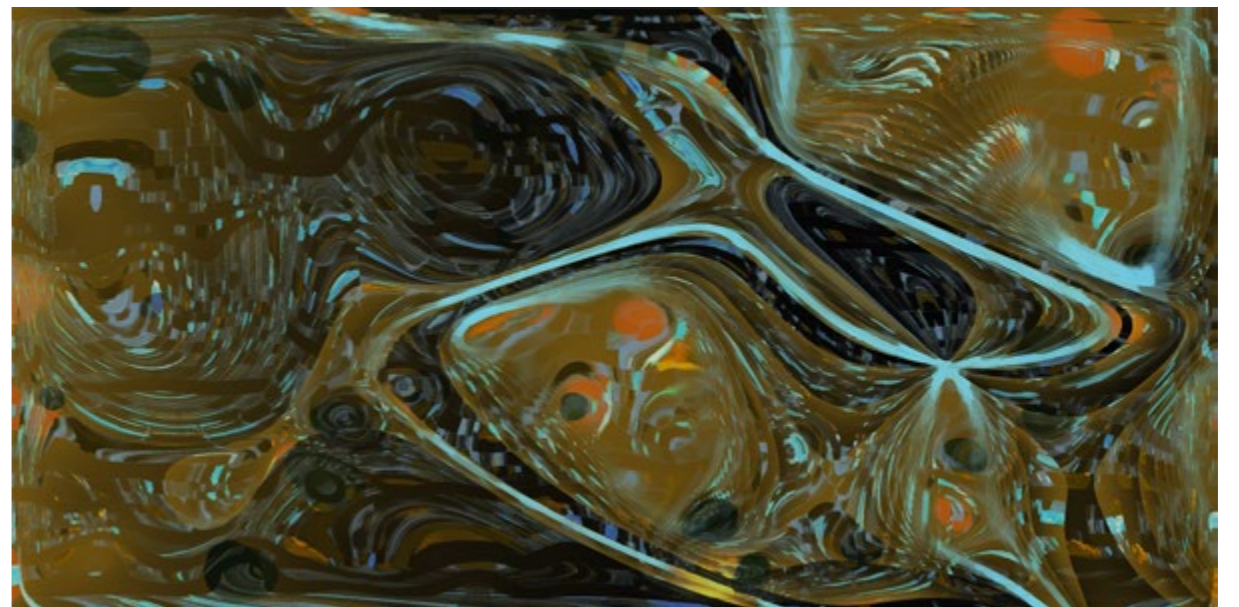
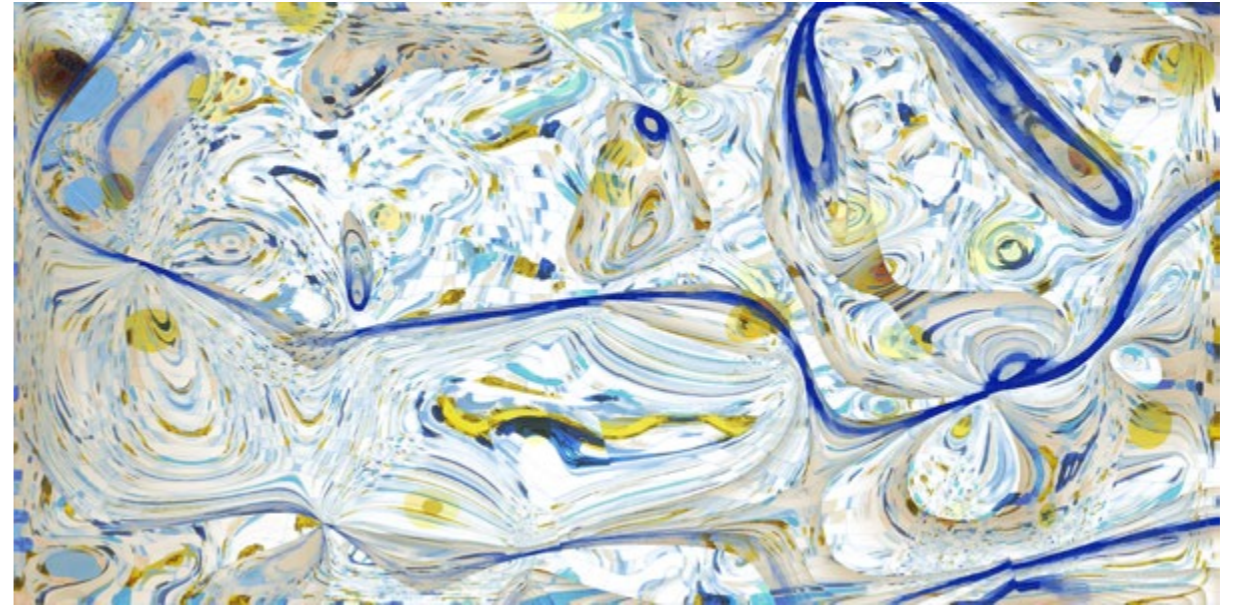
With ***Becoming***, I focus on that delicate phase where everything changes. It's the moment when childhood, still full of dreams and simplicity, starts to confront the complexities of adult life. During this transition, our world transforms, redefines itself, and bumps up against other visions. Yesterday's certainties crack, perspectives collide, merge, and evolve.

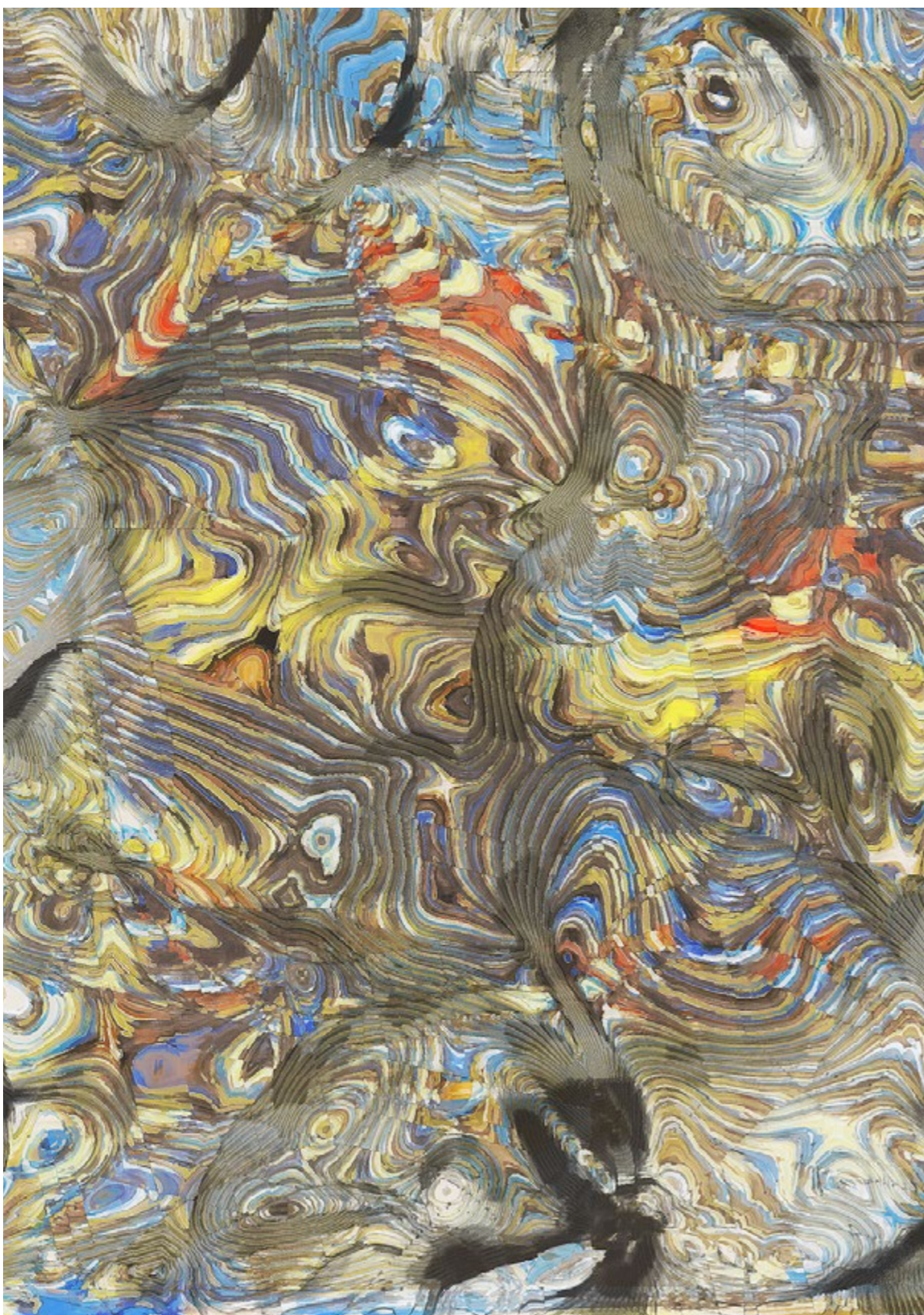
This series explores these moments of change, these micro-universes constantly shifting, where each piece represents a collision of realities. Like two aquariums in friction, ideas, beliefs, and experiences confront one another until a crack forms, allowing things to blend, and a new balance emerges.

The apparent chaos in *Becoming* hides a subtle dance of evolution and transition, reflecting the journey towards self-redefinition. Reminiscent of micro-organisms, the forms stretch, deform, and intertwine on a grid that's always changing.

This series follows on from ***Foundations*** and ***Tout tracé***. While those series looked at the origins of identity and questioned predefined paths, ***Becoming*** focuses on this in-between phase, where the world collides with new perspectives and redefines itself. It's about transformation, where the individual is shaped through the collisions and blending of ideas and realities.

**Florian Zumbrunn**





### **Florian Zumbrunn, *Doubts* Hand-enhanced prints**

« With this series I embark on an introspective journey leading into the uncertainties of the creative mind and the relentless quest for meaning within my art. ***Doubts*** emerges from a period of deep research and self-reflection while facing how an iterative process raises too many questions in the middle of creation.

In generative art, I feel that the place of “doubt” is quite present. One of the advantages of this practice is to be able to generate tons of outputs during the same day. Your brain sees so many things from the same algorithm, that, sometimes, the next steps become blurry.

One night, you can be sure of what you want to do, and the next morning only questions remain.

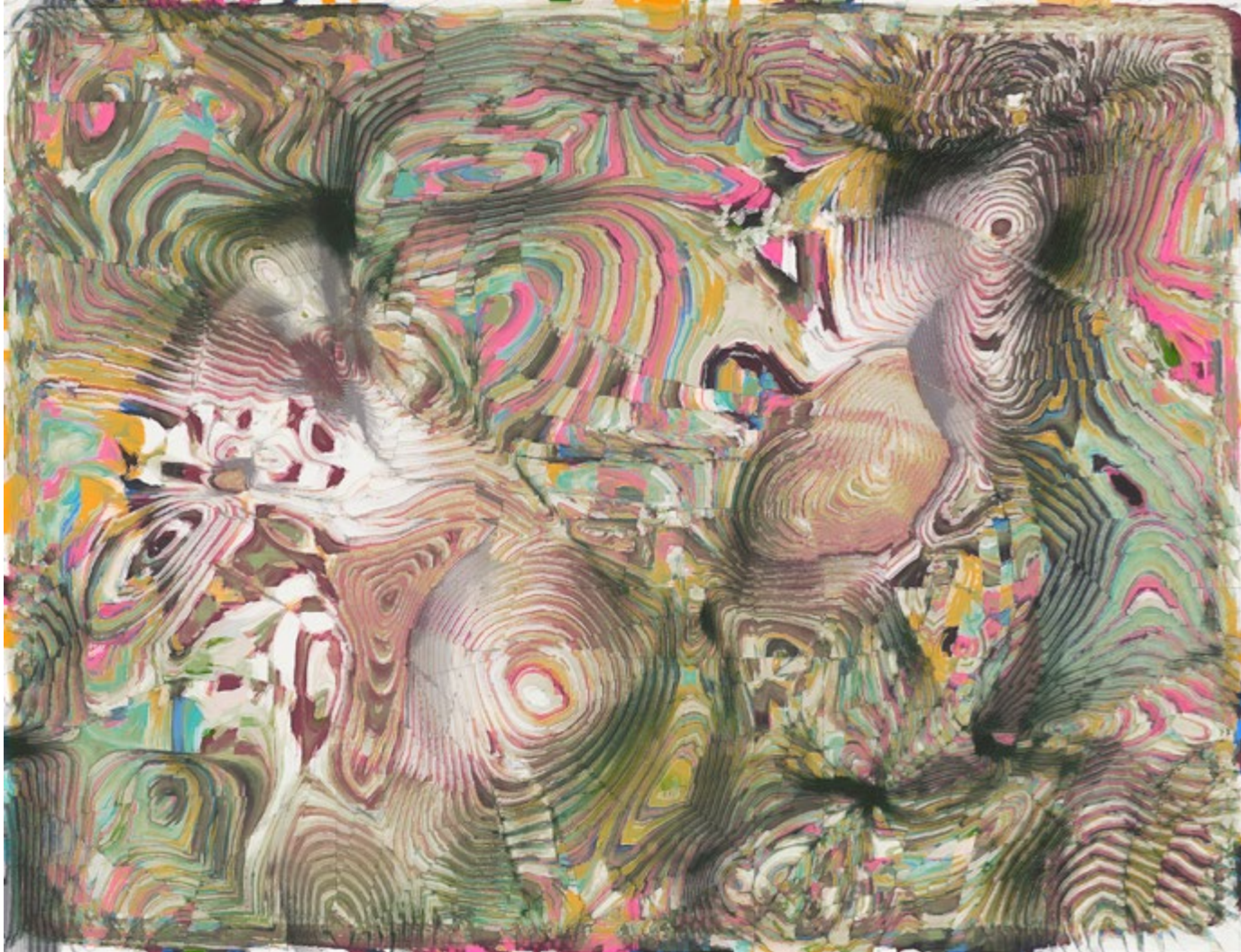
Each piece in this series is a vivid tableau of unresolved queries and looping thoughts, where answers shift and evolve constantly. The artworks are layered with colors and forms that evolve and interact dynamically, challenging you, the viewer, to question your perceptions and engage in deeper self-reflection.

The compositions are intentionally unsettling, with intrinsic elements designed to disrupt the usual comfort of each other. This collection does not shy away from a darker side of my work; instead, it embraces and represents it, inviting you to find the beauty in life’s uncertainties. I convey doubt not merely as a barrier but as an essential, invigorating part of the creative process... Or at least mine?»

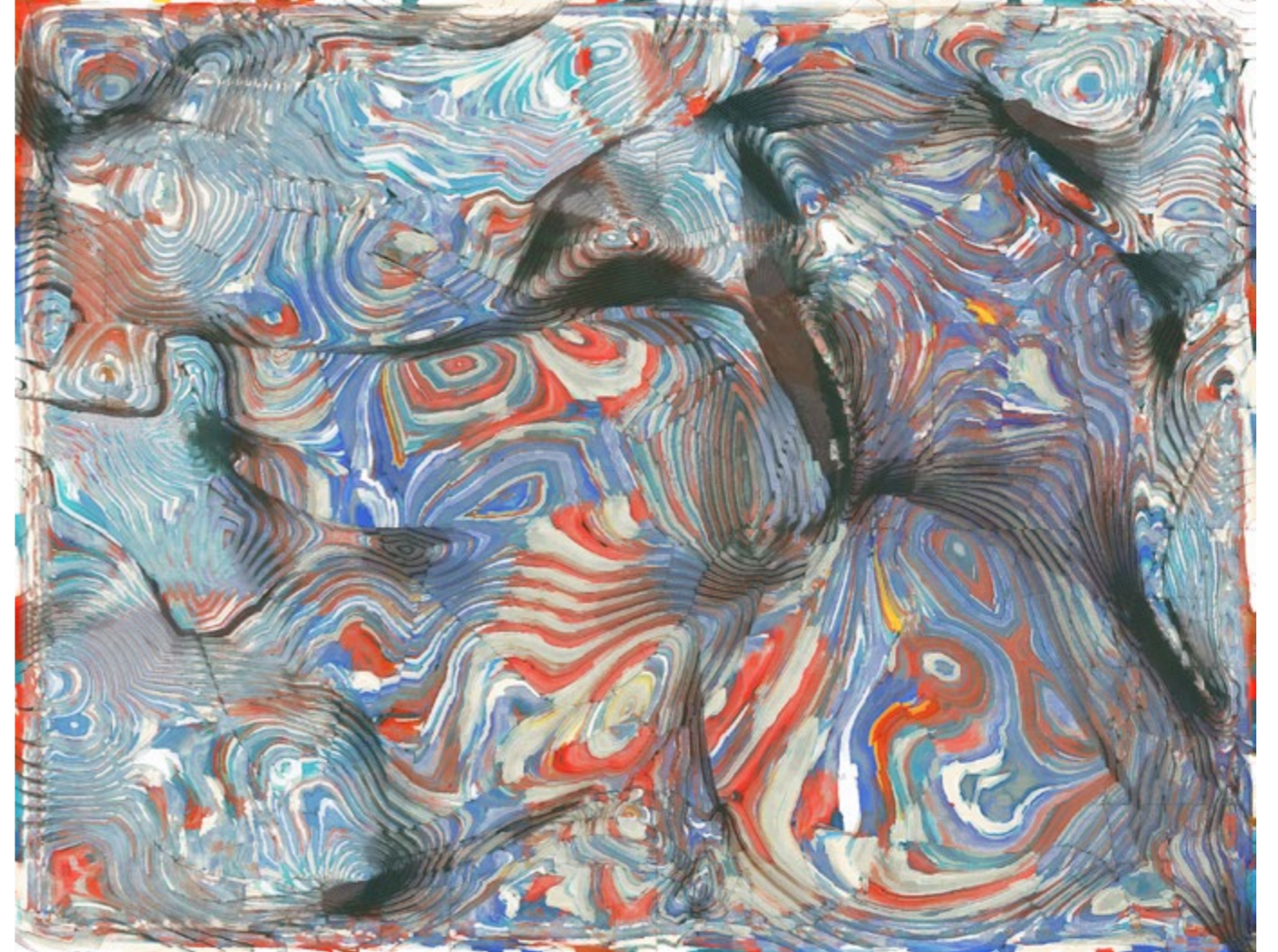
**Florian Zumbrunn**

**Florian Zumbrunn, *Doubts*, Hand-enhanced Print #1, 2024**

Print on Canson Aquarelle Arches paper 310 gr, reworked with watercolor and dry pastel  
unique piece, 50x70 cm



**Florian Zumbrunn, Doubts, Hand-enhanced Print #2, 2024**  
Print on Canson Aquarelle Arches paper 310 gr, reworked with watercolor and dry pastel  
unique piece, 50x70 cm



**Florian Zumbrunn, Doubts, Hand-enhanced Print #3, 2024**  
Print on Canson Aquarelle Arches paper 310 gr, reworked with watercolor and dry pastel  
unique piece, 50x70 cm

# FLORIAN ZUMBRUNN

Born in 1987, lives and works between Tokyo and Paris

<https://www.florianzumbrunn.com/>

## Biography

Florian Zumbrunn is a creative developer and multimedia artist. For over 10 years he has been exploring creative code technology through installations, video-mapping, websites and generative works.

He likes to let himself be surprised by the notion of randomness in creative programming. Most of the time, rather than having a completely clear predefined idea, he starts with a concept that evolves during creation: using code to give birth to algorithms, he iterates in an unlimited way. Exploration is put at the heart of his creative process; fueling up his inspiration and opening up a new field of possibilities.

Using Javascript/ WebGL (dynamic 3D) to visualize complex elements with lots of information, he develops algorithms that he keeps evolving over the long term.

His works often contain some analogic elements, blurring lines between the digital and the physical world.

## Exhibitions (selection)

**2024** "Bright moments" - Group show, Bright moments Galerie, Venise

**2024** "The art of digital" - Group show, NFT Factory, Paris

**2024** "Bright moments" - Group show, Bright moments Galerie, Paris

**2024** "Art & Systems" - Group show, 37xDubai, Dubai

**2023** "Brise d'Automne" - Solo show, Immeuble Alphabet, Bois-Colombes

**2023** "London Biennale" - Group Exhibition, Chelsea town hall, London

**2023** "Scents of Summer»/"Parfums d'Ete" - Solo show, Paris

**2023** "Tandem" - Group Exhibition, Galerie Data, Paris

**2023** "(Probably) All in the Mind" - Group Exhibition, Verse gallery, London

**2023** "Representing abstraction" - Group Exhibition, Bright moments gallery, Berlin

**2022** "Color Frame" - Group Exhibition, Galerie Data, Paris

**2020** "Kyoto Gojo" - Projection/Exhibition  
3 digital artworks projected/exhibited - Sequence Hotel, Kyoto, Japan

**2020** "Google Scramble Square" - Projection  
2 digital artworks projected in Shibuya - Tokyo, Japan

**2019** "Symbiose" - Exhibition, UltraSuperNew Gallery - Harajuku, Tokyo, Japan

**2018** "Pink Presentations" - Exhibition, UltraSuperNew Gallery - Harajuku, Tokyo, Japan

**2018** "Angles" - Event DJ, VJ & Creative speakers, Paris, France

**2018** "ON-1 Collective Vol.1", VJ creations and projections - EdgeOF Shibuya, Tokyo

**2018** "TikTok & Divimove" - Show, Light Installation & VJ on a boat - Paris, France

**2018** "VEJA" - Show  
Projection 360 reactive visual for a launch event - La Gaîté Lyrique, Paris

**2018** "Create.Refresh" - Show, Projection Mapping on the "Institut Royal des Sciences Naturelles" - Brussels, Belgium

**2017** "Absorb" - Exhibition, Parc de la Villette, Paris, France

**2017** "Digital Exartcise" - Exhibition, 100 ECS, Paris, France

**2017** "DDD (Digital Design Days) + OFFF Festival", Exhibition  
Installation for the Digital Design Days event - Milano, Italy

**2017** "Futur en Seine, Opening Ceremony", Show  
VJ projection -Grande halle de la villette - Paris, France

**2017** "RIZE x dos.ing", Show, VJ projection -Headpower, Shinjuku, Japan

**GALERIE DATA** has been located **at République in Paris**, since 2022. Its programming focuses on Generative Art, with a particular interest in work, from the digital to the tangible (drawing with a plotter, prints, installations...).

The gallery aims to show work from transdisciplinary fields of application, which explore the frontiers between art and technology.

The artists exhibited in the gallery experiment with generative forms ; using software and code, creating their own automated tools, exploiting data...

The artists' creations are inspired by geometry, mathematics and biology... They exploited technologies and use innovative practices, to express a critical and poetic point of view.

Founded in 2020 by Gabrielle Debeuret, Web & Social Media Artistic Director, with a professional Master's degree in art market (IESA).

The gallery organizes exhibitions by deploying active partnerships with art market actors and influencers from the digital world.

## **GΔLERIE DΔTΔ**

26, boulevard Jules Ferry 75011 Paris  
*thursday & saturday 2pm - 8pm*

**[www.galeriedata.com](http://www.galeriedata.com)**

**[contact@galeriedata.com](mailto:contact@galeriedata.com)**

**+33 (6) 18 52 26 86**