

GALERIE DATA

AUTO/GRAPH

MARCEL SCHWITTLICK/SOLO SHOW

21.10.22
03.12.22

VERNISSAGE SATURDAY 5, NOVEMBER / 6-10 PM

26, BOULEVARD JULES FERRY 75011 PARIS
WEDNESDAY & THURSDAY / 2-6 PM
FRIDAY & SATURDAY / 2-8 PM

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For the opening of its dedicated space, GALERIE DATA presents a solo show by Marcel Schwittlick, a Berlin-based artist who finds his inspiration in the observation of cybernetic aspects and generative systems of modern technology.

Graduate of the University of Applied Sciences in Berlin, he studied the technical properties of digital media, the development of media systems and human-computer interaction. In 2019 he specialized in computational art, taking the interdisciplinary course Art & Media at the University of the Arts Berlin, which focuses on the interaction between artistic experience and technical media.

From this path between art and technology, he acquired the skills to build his own programs and algorithmic machines, dedicated to artistic creation. The use of the computer associated with robots constitutes an essential link to his experimentation.

His practice is illustrated in various forms: plotter drawings, physical and interactive installations, virtual reality & generative poetry...

The exhibition presents, more particularly, his series of works on paper, which illustrate his practice of plotters.

Collector of machines, such as pen plotters from the 80's (HP 7475A, Roland DG - DPX 3300,...), his approach is situated between technology and vintage. He forges a relationship across physical and digital media, traditional and modern approaches. By using this type of process, he returns to the very history of our relationship with computers.



The exhibition AUTO/GRAPH highlights the paradox of an automated manufacturing process which, nevertheless, expresses the artist's sensitive expression. Schwittlick manifests his conceptual vision by interacting with the machine, seeking to speak its language to exploit its formal expression.

If the definition of Autograph is «that which is written by someone's own hand», Schwittlick redefines this principle by delegating the action of the hand to the automation of tools and the implementation of systems. His process becomes his signature, it is through the choice of digital and mechanical devices that he asserts his style.

The procedural aspect of his practice is apparent on several levels ; by creating protocol and automated production systems, by exploring the generative function via programming, and also via the very principle of series with several works obeying the same model.

More information on the work of Marcel Schwittlick
<https://schwittlick.net/>

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Wednesday & Thursday 2-6pm

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